Meridian's Rise: Small Town to Idaho Powerhouse

Why are so many people choosing to move to <u>new homes in Meridian ID</u>? The city's population grew by more than 260% between 2000 and 2021, and it's still growing steadily.

Meridian has a compelling mix of qualities that makes it an attractive destination for everyone from young singles and families to retirees. Here are some reasons to consider calling Meridian home:

#### **Location and Accessibility:**

Meridian's strategic location provides easy access to Boise, the state capital, and a variety of outdoor recreational opportunities. It strikes a balance between suburban comfort and the conveniences of a metropolitan area.

#### **Community and Amenities:**

The city boasts a close-knit community feel, supported by an array of amenities including parks, shopping centers like The Village at Meridian, and a variety of dining options. The sense of community is bolstered by numerous parks and recreational facilities, making it a family-friendly environment.

## **Economic Prosperity:**

Meridian presents a growing economy with employment opportunities in various sectors including healthcare, retail, and technology. Two of Forbes' 2022 Best Mid-Sized Employers in the US are headquartered in the area: Scentsy in Meridian and Boise Cascade in Boise. The presence of corporate headquarters and a low unemployment rate contribute to the city's economic vibrancy.

## **Quality of Life:**

Residents enjoy a high quality of life characterized by a low cost of living, outdoor activities to suit all seasons, and a health-focused community with facilities such as Idaho's first medical school, the Idaho College of Osteopathic Medicine.

## **Natural Beauty and Outdoor Activities:**

Meridian's location in the Treasure Valley offers easy access to diverse landscapes, from mountains and forests to rivers and deserts, providing ample opportunities for outdoor adventures throughout the year.

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# Embrace the lifestyle that draws people to the vibrant SO|ME District in the heart of South Meridian.

Pinnacle offers a community lifestyle tailored to suit all life stages, whether you're expanding your family or embracing the ease of an empty nest. Situated beside Discovery Park, the Pinnacle community will feature its own gathering park with a lawn, amphitheater, walking paths, playgrounds and two pools.

Pinnacle is set to enrich its neighborhood further with the addition of the library and café at Pinnacle which will offer moments of relaxation or socializing with friends and neighbors.

With a diverse roster of social activities curated by the Pinnacle Lifestyle Team, residents find ample opportunities to enjoy leisure time and forge community ties. Gem Prep Charter school and a town center, foster a strong sense of community.

Brighton's diverse home designs cater to a range of needs and preferences, with spacious and elegantly designed homes that reflect the warmth and spirit of Meridian living. And for those eager to move, Move-In-Ready homes await your arrival.

Get into your new Meridian home by summer! Call Janita McWhite at 208-917-4874 to schedule your tour of the Pinnacle community of <u>new homes in Meridian ID</u>.