

2025

TREASURE VALLEY GUIDE

Finding Your Perfect Home



◆ BRIGHTON



The Treasure Valley in Idaho encompasses several vibrant communities, each offering unique lifestyles and amenities. This guide provides an overview of Boise, Nampa, Eagle, Caldwell, Meridian, Garden City, and Star, detailing key statistics and highlighting the best aspects of each location to assist prospective residents in making informed decisions.

BOISE

 **IDEAL FOR** *Individuals seeking a blend of urban living with outdoor activities and cultural experiences.*

KEY STATISTICS

POPULATION

235,000
residents

MEDIAN HOME
PRICE

\$538,000

PROPERTY TAX
RATE

0.7788%

MEDIAN PRICE
PER SQFT

\$302

SCHOOL
DISTRICT

**Boise School
District**

HIGHLIGHTS

- **Cultural Hub:** Home to a thriving arts scene, including the Boise Art Museum and numerous theaters.
- **Outdoor Recreation:** Access to the Boise River Greenbelt and nearby foothills for hiking and biking and Lucky Peak Reservoir for boating and water sports.
- **Urban Amenities:** Diverse dining, shopping, and entertainment options in a bustling downtown.
- **Boise State University:** Home of the famous "Blue Turf" at Albertsons Stadium, a unique feature in college football.

BEST PARKS

Ann Morrison Park

A 153-acre urban park with green space, playgrounds, and Boise River access.

Julia Davis Park

Home to the Boise Art Museum, zoo, and rose garden.

Camel's Back Park

Offers hiking trails leading into the foothills and expansive play areas.

CITY OVERVIEW

Boise, the capital and largest city of Idaho, is nestled along the Boise River in southwestern Idaho. Known as the "City of Trees," it offers a picturesque setting with a backdrop of foothills and an abundance of parks. Downtown Boise is a cultural hub featuring a vibrant restaurant scene, breweries, theaters, and museums.

One of the city's most recognized features is Boise State University, a top-tier research institution that brings youthful energy to the area. Boise also has a strong outdoor culture, with miles of trails, easy access to Bogus Basin for skiing, and year-round events celebrating Idaho's love for adventure.



NAMPA



IDEAL FOR

Families and individuals seeking affordable housing with a strong sense of community.

KEY STATISTICS

POPULATION

100,000
residents

MEDIAN HOME PRICE

\$425,000

PROPERTY TAX RATE

1.1338%

MEDIAN PRICE PER SQFT

\$278

SCHOOL DISTRICT

Nampa School District

HIGHLIGHTS

- **Historic Downtown:** Features unique shops, restaurants, and cultural events.
- **Affordable Living:** Lower median home prices compared to neighboring cities.
- **Family-Friendly:** Numerous parks, recreational facilities, and community events.
- **Lake Life:** Lake Lowell offers 14.5 square miles for boating, fishing, and other water recreation.

BEST PARKS

Lakeview Park

A serene park with a lake, walking paths, and picnic areas.

Lions Park

Sports facilities, playgrounds, and green spaces.

West Park

Walking trails, a pond, and open green space for relaxation.

CITY OVERVIEW

Nampa, located about 20 miles west of Boise, is the largest city in Canyon County. Originally an agricultural town, it has transformed into a thriving city with a mix of historic charm and modern convenience. Its downtown district is revitalized, featuring locally-owned shops, craft breweries, and popular restaurants.

Nampa is also home to the Ford Idaho Center, which hosts major concerts, rodeos, and sporting events. The Snake River Stampede Rodeo, one of the top 10 professional rodeos in the country, is a major highlight each year. With its affordable cost of living and expanding job market, Nampa continues to attract homebuyers looking for value and convenience.



EAGLE



IDEAL FOR

Those seeking a suburban lifestyle with upscale amenities and beautiful scenery.

KEY STATISTICS

POPULATION

31,000
residents

MEDIAN HOME PRICE

\$869,000

PROPERTY TAX RATE

0.7148%

MEDIAN PRICE PER SQFT

\$371

SCHOOL DISTRICT

West Ada School District

HIGHLIGHTS

- **Upscale Suburb:** Known for luxury homes and well-planned communities.
- **Natural Beauty:** Proximity to the Boise River and extensive green spaces.
- **Recreational Opportunities:** Golf courses, equestrian facilities, and outdoor activities.

BEST PARKS

Eagle Island State Park

A 545-acre park with a swimming beach, trails, and disc golf.

Guerber Park

Features playgrounds, sports fields, splash pad, and picnic areas.

Reid Merrill Park

Features large playgrounds, picnic areas, and direct access to the greenbelt.

CITY OVERVIEW

Eagle is one of the Treasure Valley's most desirable communities, known for high-end homes, top-rated schools, and a laid-back lifestyle. The Boise River runs through the city, offering waterfront properties and miles of greenbelt trails. Downtown Eagle has a charming small-town feel with local boutiques, coffee shops, and fine dining.

Many residents are drawn to Eagle's equestrian-friendly properties, luxury estates, and the proximity to nature. With top golf courses and upscale dining, Eagle attracts homebuyers looking for an exclusive yet welcoming community.



CALDWELL



IDEAL FOR

Those looking for small-town charm with a growing economy.

KEY STATISTICS

POPULATION

65,000
residents

MEDIAN HOME PRICE

\$425,000

PROPERTY TAX RATE

1.2231%

MEDIAN PRICE PER SQFT

\$232

SCHOOL DISTRICT

Caldwell School District

HIGHLIGHTS

- **Educational Hub:** Home to The College of Idaho, the state's oldest private liberal arts college, known for its strong academics and close-knit community. Caldwell also offers quality public schools and a growing focus on education.
- **Wine Country:** Located in Idaho's Snake River Valley AVA, Caldwell is the heart of the state's wine country. With scenic vineyards and the Sunny Slope Wine Trail, it's a must-visit for wine lovers.
- **Community Events:** Caldwell hosts the Caldwell Night Rodeo, one of the top 20 rodeos in the nation, along with seasonal events like Winter Wonderland and summer farmers markets, bringing the community together year-round.

BEST PARKS

Indian Creek Plaza

Features activities from winter ice skating to summer concerts.

Memorial Park

Offers sports facilities, playgrounds, and picnic areas.

Whittenberger Park

Green space along the Boise River with scenic trails.

CITY OVERVIEW

Caldwell is a historic city that has undergone major revitalization in recent years. The downtown core, centered around Indian Creek Plaza, is now a vibrant entertainment district with farmers markets, holiday festivals, and concerts. Caldwell is also the gateway to the Snake River Valley Wine Region, home to award-winning wineries and vineyards.



MERIDIAN



 **IDEAL FOR** *Families and professionals seeking a balanced suburban lifestyle.*

KEY STATISTICS

POPULATION

125,000
residents

MEDIAN HOME
PRICE

\$538,000

PROPERTY TAX
RATE

0.8423%

MEDIAN PRICE
PER SQFT

\$278

SCHOOL
DISTRICT

**West Ada
School District**

HIGHLIGHTS

- **Fast-Growing City:** One of Idaho's fastest-growing cities, offering new developments, expanding amenities, and a thriving economy.
- **Family-Oriented:** Known for top-rated schools, beautiful parks, and plenty of family-friendly activities that make it a great place to live.
- **Shopping & Dining:** Home to The Village at Meridian, a premier destination for shopping, dining, and entertainment in the Treasure Valley.

BEST PARKS

Julius M. Kleiner Memorial Park

A large park with walking trails and a fishing pond.

Settlers Park

Features splash pads, playgrounds, and sports fields.

Discovery Park

Features extensive green space, picnic areas, dog park, skate & bike parks, & sports courts.

CITY OVERVIEW

Meridian has grown into the economic and residential heart of the Treasure Valley. With top-rated schools, master-planned communities, and rapid commercial development, it offers a modern, family-friendly environment. The city continues to expand with new shopping centers, restaurants, and entertainment venues.



GARDEN CITY



IDEAL FOR

Creative professionals and those who enjoy a riverfront lifestyle with quick access to downtown Boise.

KEY STATISTICS

POPULATION

12,000
residents

MEDIAN HOME PRICE

\$500,000

PROPERTY TAX RATE

0.8%

MEDIAN PRICE PER SQFT

\$321

SCHOOL DISTRICT

Boise School District

HIGHLIGHTS

- **Riverside Living:** Garden City stretches along the Boise River, offering scenic waterfront views and easy access to the Greenbelt.
- **Craft Beverage Scene:** Home to several wineries, breweries, and cideries, making it a hotspot for tastings.
- **Art & Music Culture:** Features the Live-Work-Create District and venues like Visual Arts Collective, which foster a vibrant arts scene.
- **Boise Whitewater Park:** Attracts kayakers, surfers, and paddleboarders from across the region and is home to the famous adjustable surf wave.

BEST PARKS

Riverside Park

Easy access to the Boise River and Greenbelt.

Esther Simplot Park

A large park with ponds, walking trails, and picnic areas.

Mystic Cove Park

A hidden gem for peaceful green space and river access.


CITY OVERVIEW

Garden City is a small but vibrant enclave within the Boise metro area, known for its artistic energy, craft beverage scene, and waterfront access. It is one of the few areas in the Treasure Valley undergoing rapid revitalization, with new townhomes and condos popping up alongside long-established neighborhoods.

One of Garden City's most unique attractions is Boise Whitewater Park, a world-class man-made surf wave along the Boise River. This adjustable wave system allows water sports enthusiasts to surf, kayak, and paddleboard year-round. With its blending of urban creativity and outdoor adventure, Garden City is an exciting choice for those who want to be near nature while staying close to Boise's city life.



STAR

 **IDEAL FOR** Homebuyers looking for a peaceful, slower pace of life with newer homes and plenty of space.

KEY STATISTICS

POPULATION

14,000
residents

MEDIAN HOME
PRICE

\$600,000

PROPERTY TAX
RATE

0.7%

MEDIAN PRICE
PER SQFT

\$302

SCHOOL
DISTRICT

**West Ada
School District**

HIGHLIGHTS

- **Small-Town Feel:** Star has a charming, rural atmosphere while still being close to Meridian and Eagle.
- **Expanding Growth:** Rapidly developing with new master-planned communities and modern amenities.
- **Outdoor Recreation:** Close to the foothills, offering hiking, horseback riding, and open green spaces.

BEST PARKS

Blake Haven Park

A popular gathering spot with a playground and green space.

Hunter's Creek Sports Park

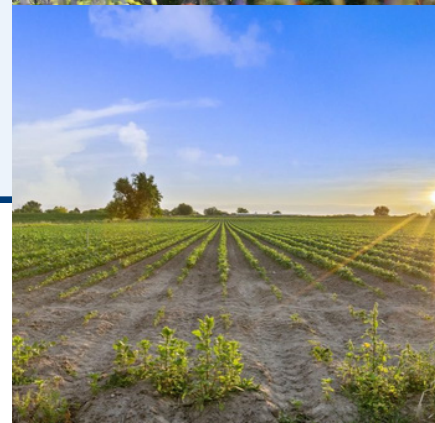
Features baseball fields, picnic areas, and trails.

Star Riverwalk Park

A scenic walking area along the Boise River.

CITY OVERVIEW

Star has transformed from a sleepy farming town to one of the fastest-growing residential areas in the Treasure Valley. It offers spacious homes, a relaxed rural setting, and top-rated schools, making it an appealing choice for families and retirees. With new shopping centers, parks, and community developments, Star is a prime location for those who want the best of country living with modern amenities.



AT A GLANCE...

	BOISE	NAMPA	EAGLE	CALDWELL	MERIDIAN	GARDEN CITY	STAR
POPULATION	235,000	100,000	31,000	65,000	125,000	12,000	14,000
MEDIAN HOME PRICE	\$538,000	\$425,000	\$869,000	\$425,000	\$538,000	\$500,000	\$600,000
MEDIAN PRICE/SQFT	\$302	\$250	\$371	\$232	\$278	\$321	\$272
PROPERTY TAX RATE	0.7788% (\$779 per \$100,000 of assessed home value)	1.1338% (\$1,134 per \$100,000 of assessed home value)	0.7148% (\$715 per \$100,000 of assessed home value)	1.2231% (\$1,223 per \$100,000 of assessed home value)	0.8423% (\$842 per \$100,000 of assessed home value)	0.8% (\$800 per \$100,000 of assessed home value)	0.7% (\$700 per \$100,000 of assessed home value)
SCHOOL DISTRICT	Boise School District	Nampa School District	West Ada School District	Caldwell School District	West Ada School District	Boise School District	West Ada School District





Why Choose a Brighton Home?

No matter which part of the Treasure Valley feels like home, Brighton has thoughtfully designed communities across the region to fit your lifestyle. Whether you're drawn to Boise's vibrant urban energy, Eagle's luxurious landscapes, Meridian's growing suburban hubs, or Nampa and Caldwell's affordability and charm, Brighton builds in the best locations to suit every homebuyer. We also have exciting new developments planned in Garden City and Star, expanding our reach to even more incredible communities.

At Brighton, we pride ourselves on quality craftsmanship, innovative design, and energy efficiency. Every home is built with top-tier materials and thoughtful layouts to enhance comfort, functionality, and style no matter where it's located in the Treasure Valley. With a history of creating exceptional neighborhoods in Eagle, ongoing community growth in Boise, Meridian, Nampa, and Caldwell, and future developments coming to Garden City and Star, Brighton continues to be a trusted name in homebuilding.

Wherever life takes you in the Treasure Valley, Brighton Homes offers a place to put down roots, connect with community, and enjoy a home designed for the way you live.

